

## Harnessing Leisure for Innovative Business Models

**DATE: 10/10/2024**

### **Event Coordinator(s):**

**Prof. Shailaja Udtewar**

### **Student Coordinator(s):**

- 1. Reema Thorat**
- 2. Yaunik Rawal**
- 3. Shruti Samaleti**
- 4. Ankit Yadav**
- 5. Denver Dsouza**

### **Resource Person:**

**Mr. Vivek Sharma,  
E- Commerce Specialist,  
Senior Data Engineer,  
Quantiphi**

### **Venue:**

**Lecture Hall 03  
3:30 pm to 4:30 pm**

### **No of participants:**

**55 (XIE Students)**

We are thrilled to share the exhilarating highlights of our Start-up/E-Cell's second event, the seminar "**Harnessing Leisure for Innovative Business Models,**" which took place on **10th October 2024**. The event saw the enthusiastic participation of **55 energetic students**, all eager to explore pathways to discover impactful business ideas and opportunities.

Guided by the insightful expertise of **Mr. Vivek Sharma**, the seminar commenced at **3:30 PM** with an invocation led by our collaboration head, **Reema Thorat**. Setting the stage for an enriching session, Mr. Vivek Sharma introduced the key topics he would cover, outlining an engaging agenda.

During the seminar, Mr. Sharma shared invaluable insights into the realms of business and market dynamics. His session delved into crucial aspects such as career opportunities, essential skills, industry trends, and the art of decision-making in business. He emphasized the importance of identifying untapped market gaps, leveraging personal interests to fuel innovative ideas, and maintaining agility in a competitive landscape. Using real-world examples and case studies, he demonstrated how successful businesses have emerged from leisure activities, underscoring the power of creativity and unconventional thinking. The interactive nature of the seminar, including a Q&A session and game activities, made the event a lot of fun and allowed students to clarify doubts and exchange ideas, making the session highly engaging and practical.

We extend our heartfelt gratitude to **Mr. Vivek Sharma, Shailaja Udtewar**, and all the enthusiastic participants for making this event a resounding success.

Stay tuned for more exciting updates and initiatives from Start-up/E-Cell!

Poster:



**XAVIER INSTITUTE OF ENGINEERING**

(A sister institute of St. Xavier's College, Mumbai)



# Harnessing Leisure for Innovative Business Models

**Registration**



**Feedback Link**



**Mr. Vivek Sharma**  
E-commerce Specialist,  
Senior Data Engineer, Quantiphi,

**CREATE NEW AND  
UNIQUE BUSINESS  
OPPORTUNITIES**

**VENUE - LH3**

**Date - 10th October 2024**

**Time - 3:30 PM**

## Photos:



Glimpse of the event: Harnessing Leisure for Innovative Business Models



Activities conducted during the event: Harnessing Leisure for Innovative Business Models

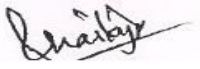




**Activities conducted during the event: Harnessing Leisure for Innovative Business Models**



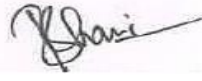
## Participants of Event **Harnessing Leisure for Innovative Business Models**



Shailaja Udtewar  
Start-up / E-Cell  
Coordinator, IIC



Dr. Vijay Kapure  
President, IIC



Dr. Bagyashree Chari  
Convener, IIC



Dr. Y.D. Venkatesh  
Principal